

● INTRODUCTORY OFFER – JUNE 2026 ONLY

A new channel. Built to reach buyers mid-thought.

OpenAI Advertising is now available for Australian businesses. We are already running it.
This is the introductory offer for clients ready to move first.

MANAGEMENT FEE – FIRST 3 MONTHS

\$499 /mo
+ GST

◆ Setup included, one-off

◆ Media spend \$750-\$2,000/mo

◆ Launch pricing, first 3 months



OpenAI Advertising

Now available in Australia



Conversation Targeting

Intent beyond keywords



Google Premier Partner

Top 3% globally

Why ChatGPT Ads – and Why They Matter for Your Business

A keyword tells you what someone searched. A conversation tells you what they are actually thinking through. ChatGPT Ads let you reach buyers inside the research conversation – not after it.



Conversation-Level Intent

Someone asking ChatGPT "what's the best option for X in my situation?" has shared their context, their constraint, and their buying stage in one sentence. No keyword in history has ever done that.



Additive, Not a Replacement

ChatGPT Ads sit alongside Google Ads, not against them. They capture the considered-purchase, research-heavy buyer that may never click a traditional search ad.



Early Mover Advantage

Auction competition is low. CPCs are forming right now. The clients who run early will have benchmark data, optimised creative, and audience intelligence before the market catches up.



Conversational Ad Format

Sponsored placements are written for ChatGPT's conversational format – not repurposed search copy. Creative that fits the context converts. We write it that way from day one.



Proper Measurement from Day One

OAIQ conversion pixel installed and tested. GA4 and existing reporting wired in. You see what the channel is doing – not just impressions and clicks, but actual conversion attribution.



Managed by a Premier Partner

We are a Google Premier Partner (top 3% globally) with \$115M+ in paid media managed since 2008. We are running live ChatGPT Ads campaigns right now – not preparing to.

INTRODUCTORY PRICING

One Price to Launch. Everything Included.

Valid June 2026 only. Launch pricing covers the first 3 months of management. Media spend is paid directly by you to OpenAI – platform minimum \$25/day. All prices exclude GST.

MANAGEMENT FEE – FIRST 3 MONTHS

\$499/mo

+ GST | Introductory Rate **June 2026**

Account, billing and campaign structure built from scratch. OAIQ conversion pixel installed and tested. Conversion and lead tracking wired to your existing reporting.

MEDIA SPEND RANGE

\$750 – \$2,000/mo

Paid directly to OpenAI | Min \$25/day

Recommended entry range for this tier. Conversions API (server-side tracking) available as an optional add-on once monthly spend scales – quoted separately.

WHAT'S INCLUDED

Everything You Need to Launch With Confidence

- ✓ OAIQ conversion pixel installed and tested
- ✓ Account, billing and campaign structure from scratch
- ✓ Conversion and lead tracking wired to your reporting
- ✓ Sponsored placements written for conversational format
- ✓ All campaign changes, offers and promo launches handled
- ✓ CPC and CPM bid strategy managed and tested
- ✓ Audience and intent targeting for your local catchment
- ✓ Brand-safety and sensitive-topic settings configured
- ✓ Weekly optimisation, monthly reporting & strategy review
- ✓ Month 3 performance and pricing review against KPIs

From Onboarding to Optimisation

A structured, transparent process — so you know exactly what happens and when.

WEEK 1	Onboarding. Access, billing, pixel install, KPIs agreed.
WEEK 2	Launch. Campaigns built and live.
WEEKS 2-6	Learning period. The platform gathers data and early numbers will move around. This is normal and expected on any new channel.
WEEKS 4-6	First real read. Enough data to interpret performance. Optimisation steps up significantly.
MONTH 3	Performance and pricing review against agreed KPIs. Honest checkpoint on results, budget and next steps.

WHAT TO EXPECT

- ChatGPT Ads is a new platform. Benchmarks are still settling — the first weeks are about gathering data, not hitting targets.
- Expect early cost per click in the \$3-\$5 range. This shifts as the platform matures and your campaigns optimise.
- Conversion volume builds gradually at this spend level. The month 3 review is the honest checkpoint.
- No platform this new comes with guaranteed results. What we guarantee is setup, management and reporting done properly.

ABOUT CLICK CLICK MEDIA

17 Years. 500+ Sites.

Real Results for Real Businesses.

Click Click Media is a boutique digital consultancy founded in 2008 and based in Norwest, Sydney. We're a Google Premier Partner (top 3% globally) with an in-house team of ~31 specialists — no offshore contractors, no junior-only builds.

✓ Live ChatGPT Ads campaigns in client portfolio right now

✓ 92% client and staff retention rate